

國立高雄大學國際商業管理碩士學位學程畢業學分配當表

The Curriculum of International Master of Business Administration (IMBA), National University of Kaohsiung

104 學年度入學後新生適用

(For students admitted after Academic Year 2015)

本碩士學位學程研究生修課須滿 36 學分(論文為畢業門檻)始可畢業。The International Master of Business Administration program comprises core courses (24 credits) and 4 elective courses (12 credits). To obtain the MBA degree, an IMBA student must fulfill all the IMBA program requirements to have 36 credits (including finishing MBA thesis).

a. 專業必修 24 學分 Core courses: 24 credits

課程名稱 Course Name	必/選 修 Type	學分數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year 2
國際企業管理 (International Business Management)	必 core	3	✓			
會計與企業決策 (Accounting for Management)	必 core	3	✓			
管理經濟學 (Managerial Economics)	必 core	3	✓			
企業資訊及知識系統管理 (Enterprise Information and Knowledge Systems Management)	必 core	3		✓		
財務管理 (Financial Management)	必 core	3		✓		

國際行銷管理 (International Marketing Management)	必 core	3		✓		
專題研究 (一、二、三) (Independent Study (I), (II), (III))	必 core	1,1,1	✓	✓	✓	
研究方法 (Research Methods)	必 core	3		✓		

b. 專業選修 12 學分 Elective courses: 12 credits

課程名稱 Course Name		必/選 修 Type	學分 數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year
經營管理類 Business Administration	科技人文與商業經營 (Technology, Humanity and Business Management)	選 elective	3			✓	
	創新管理專題 (Topics in Innovation and Creativity Management)	選 elective	3	✓			
	企業經營管理實習 (Business Management Internship)	選 elective	3			✓	
	作業管理 (Operations Management)	選 elective	3			✓	
	廣告與促銷 (Advertising and Promotion)	選 elective	3	✓			

課程名稱 Course Name		必/選 修 Type	學分 數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year
國際貿易類 International Commerce	商用英文寫作與簡報 (English Writing and Presentation for Business and Management)	選 elective	3	✓			
	全球商務與資本市場 (Global Commerce and Capital Markets)	選 elective	3			✓	
	國際競爭力分析 (Analysis of International Competitiveness)	選 elective	3				✓
	國際智慧財產權法專題研究 (Advanced Topics on International Intellectual Property Law)	選 elective	3			✓	
	國際商法與紛爭處理 (International Commercial Law and Dispute Resolution)	選 elective	3				✓
資訊管理類 Information Management/E-Commerce	全球電子商務 (Global E-Commerce)	選 elective	3	✓			
	供應鏈管理 (Supply Chain Management)	選 elective	3		✓		
	知識管理 (Knowledge Management)	選 elective	3			✓	

課程名稱 Course Name		必/選 修 Type	學分 數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year
財務金融類 Corporate Finance	投資與風險管理 (Investment and Risk Management)	選 elective	3		✓		
	國際金融 (International Finance)	選 elective	3			✓	
	公司治理 (Corporate Governance)	選 elective	3		✓		
	財務報告分析 (Financial Statement Analysis)	選 elective	3			✓	