



# Handbook

## International Master of Business Administration (IMBA)

2012 ~ 2013

National University of Kaohsiung

IMBA Program

<http://www.imba.nuk.edu.tw/>

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## **1. General Information**

### **1.1. People**

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## 1.2. Academic Calendar

### 國立高雄大學 101 學年度第一學期行事曆 The University Calendar

年 月	週 次	星 期							舉 辦 事 項
		日	一	二	三	四	五	六	
一 百 零 一 年 八 月					1	2	3	4	(1) 第一學期開始；(1) 公告 101 學年度新生入學資訊網電子資料
		5	6	7	8	9	10	11	(7) 寄發新生入學指引資料；(7-14) 新生宿舍、學雜費減免申請
		12	13	14	15	16	17	18	(13) 寄發舊生 101 學年度第 1 學期註冊繳款單；(14) 開放舊生繳款單線上列印
		19	20	21	22	23	24	25	(23) 寄發新生 101 學年度第 1 學期註冊繳款單；(24) 開放新生繳款單線上列印；(24) 住宿申請結果公告
		26	27	28	29	30	31		(27-31) 各種學制新生(含轉學生新生) 第一學期網路申請抵免學分(只能於入學當學年辦理一次為限,可於本行事曆所規定第一學期或第二學期辦理時間擇一次辦理完成)
九 月								1	
		2	3	4	5	6	7	8	(3-7) 網路選課第一階段初選；(3) 應屆畢業生第 1 次線上課程歸類作業開始；(7) 教師登錄暑期課程成績截止日；(8) OA、OB 學生宿舍新生進住；(9) 綜合宿舍新生進住
		9	10	11	12	13	14	15	(10) 新生入學典禮；(10-12) 新生體檢；(10-12) 新生班級賴氏人格測驗；(10-14) 新生週系列活動；(10-14) 網路選課第二階段初選；(10-11) 新生現場繳交(驗)資料；(14) 舊生輔系所、雙主修申請開始日；(10-14) 通識教育教師教學工作坊-開學前一週舉行；
	一	16	17	18	19	20	21	22	(9/17-10/3) 弱勢學生助學金申請；(17) 第一學期開學開始上課；(17) 新舊學生 101 學年度第 1 學期學雜費繳款截止日(註冊截止日)；(17) 休退學學生學雜費全退截止日；(21) 舊生輔系所、雙主修申請截止日
	二	23	24	25	26	27	28	29	(24-28) 網路選課加退選；(26) 校教評會；
	三	30							(30) 中秋節
			1	2	3	4	5	6	(1-3) 弱勢學生助學金申請
十 月	四	7	8	9	10	11	12	13	(10) 國慶日；(9) 寄發延畢生、二年制在職專班、碩專班學生 101 學年度第 1 學期學分費繳款單；(11) 開放學生學分費繳款單線上列印
	五	14	15	16	17	18	19	20	(16) 高大運動嘉年華開幕
	六	21	22	23	24	25	26	27	(22) 101 學年度第 1 學期學分費繳款截止日；

	七	28	29	30	31				(29) 休退學學生學雜費、學雜費基數、學分費及其餘各費退還 2/3 截止日
十一月						1	2	3	
	八	4	5	6	7	8	9	10	
	九	11	12	13	14	15	16	17	(12-18) 期中考試；(16) 學生團體保險繳費截止日
	十	18	19	20	21	22	23	24	
	十一	25	26	27	28	29	30		(11/26-12/7) 棄選申請；(30) 應屆畢業研究生學位考試申請截止；(30) 教師輸入期中考試不及格名單截止日；
十二月								1	(1-8) 下學期學雜費減免申請
	十二	2	3	4	5	6	7	8	
	十三	9	10	11	12	13	14	15	(10) 休退學學生學雜費、學雜費基數、學分費及其餘各費退還 1/3 截止日；(11) 休退學學生學雜費、學雜費基數、學分費及其餘各費均不退還開始日；(12) 校教評會
	十四	16	17	18	19	20	21	22	(12/17~1/4) 網路教學評鑑；(22) 補行上班日
	十五	23	24	25	26	27	28	29	(26) 校教評會
	十六	30	31						(31) 調整放假日
				1	2	3	4	5	(1) 開國紀念日；(2) 本學期提前畢業申請截止日
一百零二年一月	十七	6	7	8	9	10	11	12	(7-14) 寒假住宿申請；(11) 學生申請 101 學年度第 1 學期休學辦理完成截止日；(11) 學生申請放棄輔系所、雙主修辦理完成截止日
	十八	13	14	15	16	17	18	19	(14-20) 期末考試；(14) 符合畢業資格學生開始辦理線上離校手續；(18-21) 寒假退宿；(21) 寒假住宿進住
	十九	20	21	22	23	24	25	26	(21-25) 各種學制新生(含轉學生新生) 第二學期網路申請抵免學分(只能於入學當學年辦理一次為限,可於本行事曆所規定第一學期或第二學期辦理時間擇一次辦理完成。已於第一學期抵免學分新生,第二學期不得再申請)；(21) 寒假開始；(24) 寄發學生 101 學年度第 2 學期註冊繳款單；(25) 開放繳款單線上列印
	二十	27	28	29	30	31			(1/28-2/1) 網路選課第一階段初選；(28) 應屆畢業生第 2 次線上課程歸類作業開始(31) 第一學期結束；

### 1.3. The Important Events

#### 重要日程表

(一律以台灣時間為主)

#### Important Dates

(Taiwan local time, GMT+08:00)

項目 Event	日期 Date
面試 Interview	101年5月12日(六) Saturday, May 12 <sup>th</sup> , 2012
寄發成績單 Notification of Examination Scores	101年5月18日(五) Friday, May 18 <sup>th</sup> , 2012
錄取名單公告放榜 Release of Admission Results	101年5月22日(二) Tuesday, June 6 <sup>th</sup> , 2012
正取生驗證與報到 The Process after Admission Letter is Received	101年6月8日(五) Friday, June 8 <sup>th</sup> , 2012
註冊入學 Registration	101年9月10日 Monday, September 10 <sup>th</sup> , 2012
開始上課 1 <sup>st</sup> Session Starts	101年9月17日 Monday, September 17 <sup>th</sup> , 2012

## 1.4. The IMBA Regulations

### **Graduation Requirements for the International MBA, Program for the College of Management of National University of Kaohsiung (NUK)**

( Applicable for students enrolled in/after the academic year of 2012 )

Passed by the Executive Committee on May 31, 2011

Ratified by the College of Management Committee on June 14, 2011

Referenced by the Academic Affairs Committee on September 20, 2011

Ratified by the Executive Committee on March 8, 2012

Passed by the College of Management Committee on May 29, 2012

Article 1 : These regulations were formulated in accordance with The University Constitution and National University of Kaohsiung Regulations of Transferable Credits.

Article 2 : Students enrolled in International MBA program of College of Management of National University of Kaohsiung may accomplish IMBA master-degree studying within one to four years.

Article 3 : The Graduation Requirements of International MBA are as follows:

- a. Students must complete forty (40) credit hours, including 6 thesis credit hours,
- b. Curriculum table of International MBA is attached ( see Appendix A, P9 ) ,
- c. An Advisor's permission is required before the selection of elective courses. If the advisor has not been selected, permission of the mentor is then required prior to course selection.

Article 4 : Each faculty member may instruct no more than two IMBA students from the beginning of the academic term.

Article 5 : The following must be approved by the Director of IMBA:

- a. Students should choose a major professor before the end of the first semester in the first-year of study.
- b. The major advisor is not in the faculty of College of Management or National University of Kaohsiung. (Students must have a co-instructional major professor who is from the faculty of College of Management).
- c. Changing of major professor.

Article 6 : Requirements for graduation :

- a. Students are first required to complete forty (40) credit hours, including 34 credits and 6 thesis credit hours.
- b. Students are required to write thesis (in English) and attend a master's degree qualifying examination.

- c. Students must earn a grade of C (equivalent Grade 70) or better, for each course completed.

Article 7 : The Committee of master's degree qualifying examination is comprised of 3 to 5 professors, in which committee members of other universities shall be more than one-third of the committee membership. The committee of master's degree qualifying examination should be assigned by the major professor. When there are two major professors, four committee members for master's degree qualifying examination are then required. Approval from the Director of IMBA and principle will be also required in such an event.

Article 8 : Approval of thesis topic:

- a. Approval from major professor is first required before research is accepted.
- b. Students should submit their thesis topics during the first two weeks of last semester. After receiving approval, students must have the Office of IMBA Department register the topic acceptance.
- c. Students should schedule time for having the master's degree qualifying examination in the IMBA Department two weeks prior to examination.

Article 9 : Transfer Credit Policy:

Transfer credit hours will be accepted only when the credits were taken by a student who received pre-acceptances from the National University of Kaohsiung, when credits were taken under the aegis of the IMBA program, and when a grade of "C" or better was first earned. Approval from the Director of the IMBA program is first required. Transferable credit hours would be accepted up to two-third of the total graduation credit hours.

Article 10 : Matters not specified in these articles shall be decided according to relevant regulations of National University of Kaohsiung. The Director of the IMBA program shall be responsible.

Article 11 : These articles were passed by the IMBA executive committee, ratified by the College of Management, and referenced by the Academic Affairs Committee of the University before coming into effect. Revisions to these Articles are to be handled in the similar manner before their implementation.



## 1.5. Useful Information

### 聯絡電話表 Useful Contact List

類別 Category	單位 unit	聯絡電話 phone	分機 ext.
學校單位 School Unit	總機 Operator	07-5919000~9004	
	軍訓室(24hr) Drillmaster	07-5919054	8301
	學務處 Office of Student Affairs	07-5919051	8311
	教務處 Office of Academic Affairs	07-5919038	
	總務處 Office of General Affairs	07-5919053	
	圖書資訊館 Library & Information	07-5919481	
	生輔組 Office of Life Guidance	07-5919066	8324
	學生宿舍 Student Dormitory	07-5919596	
	推教中心 Learning Education Center	07-5919108	
	高大影印 Xerox Shop	07-5918547	
	高大書坊 Bookstore	07-5918495	
	校警室 Office of Campus Police	07-5919009	8690
警政單位 Public Security Unit	報警台 Police Department	110	
	消防隊 Fire Station	119	
	楠梓派出所 Nan-Zi P.D.	07-3653190	
	右昌派出所 Yu-Chang P.D.	07-3612977	
	加昌派出所 Cha-Chang P.D.	07-3655961	
醫療單位 Medical Treatment Unit	健仁醫院 Jian-Ren Hospital	07-3517166 07-3511119	
	海軍總醫院 Armed Forces General Hospital	07-5817121 07-5812120	
	長庚醫院 Chang-Gung Hospital	07-7317123 07-7312118	
	榮民總醫院 Veteran Hospital	07-3422121 07-3427009	
	高醫附屬醫院 Kaohsiung Medical University Hospital	07-3121101	
無線電計程車 /電話 Taxi/Minicab	警察局代叫計程車專線 Police-Operated Taxi Line	080001006	
	夏威夷計程車行 Hawaii Taxi Company	07-3661121 (德民路 644 號)	
	博愛計程車行 Boa-Ai Taxi Company	07-3613388 (後昌新路 31 號)	
	佳雨無線電台 Cha-Yu Taxi Company	07-3653366 (加昌路 647 號)	

## **2. Library & Computing Resources**

### **2.1. Library Resources**

圖書資訊館設備

**Library Introduction (Chinese Version) 圖資摺頁簡介-中文：**

<http://licweb.nuk.edu.tw/ezfiles/o/1000/img/16/chi.pdf>

**Library Introduction (English Version) 圖資摺頁簡介-英文：**

<http://lic.nuk.edu.tw/ezfiles/o/1000/img/16/eng.pdf>

### **2.2. Computer Labs & Study Room**

#### **a. 圖書資訊館一樓 (107、108 室) Room 107 & 108 at the Library Information Building**

電腦教室為全校師生共同使用之多媒體教室，位於本校圖書資訊館一樓 107 及 108 室，設有高級電腦、印表機、投影機以及教學用電腦，並提供 Microsoft Office 及 PhotoImpact 等軟體供教學及學術活動使用。

Computer Labs, also called Multimedia Classroom, are for the faculty and students of National Kaohsiung University. They are located at Library Information Building rooms 107 and 108. Both are equipped with desk-top computers, printers, over-head projector, and teacher's computer. Computers are installed software such as Microsoft Office and PhotoImpact and so on in order to meet students' and the teaching needs.

#### **b. 管理學院地下一樓 (學生研究室) B1F at the College of Management Building**

國際企業管理碩士學位學程學生研究生室位於管理學院地下一樓，研究生室備有席位約 25 個，並提供免費無線上網之功能。

Graduate Student Study Room for IMBA students is located at Basement Floor of the College of Management. It is equipped with 25 seats and wireless.

### 3. International Master of Business Administration Program

#### 國立高雄大學國際企業管理碩士學位學程畢業學分配當表

## The Curriculum of International Master of Business Administration (IMBA), National University of Kaohsiung

101 學年度入學新生適用

(For students admitted in Academic Year 2012)

本碩士學位學程研究生修課須滿 40 學分（含論文 6 學分）始可畢業。The International Master of Business Administration program comprises core courses (28 credits) and 4 elective courses (12 credits). To obtain the MBA degree, an IMBA student must fulfill all the IMBA program requirements to have 40 credits (including finishing MBA thesis).

#### a. 專業必修 28 學分 Core courses: 28 credits

課程名稱 Course Name	必/選修 Type	學分數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year 2
國際企業管理 (International Business Management)	必 core	3	✓			
數量方法 (Quantitative Methods in Management)	必 core	3	✓			
企業資訊及知識系統管理 (Enterprise Information and Knowledge Systems Management)	必 core	3	✓			
財務管理 (Financial Management)	必 core	3		✓		
國際行銷管理 (International Marketing Management)	必 core	3		✓		
作業管理 (Operations Management)	必 core	3		✓		
專題研討 (一) ~ (四) (Seminar I ~ IV)	必 core	4	✓	✓	✓	✓

課程名稱 Course Name	必/選修 Type	學分數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year 2
碩士論文 (Thesis)	必 core	6			✓	✓

b. 專業選修 12 學分 Elective courses: 12 credits

課程名稱 Course Name	必/選修 Type	學分數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year 2
經營管理類	國際經營策略 (International Business Strategies)	選 elective	3	✓		
	國際企業個案研討 (International Business Case Study)	選 elective	3		✓	
	全球人力資源管理 (Global Human Resources Management)	選 elective	3			✓
	創新管理專題 (Topics in Innovation and Creativity Management)	選 elective	3		✓	
經濟貿易類	國際競爭力分析 (Analysis of International Competitiveness)	選 elective	3	✓		
	商業談判與溝通 (Business Strategies and Communications)	選 elective	3			✓
	全球商務與資本市場 (Global Commerce and Capital Markets)	選 elective	3		✓	
	管理經濟學 (Managerial Economics)	選 elective	3		✓	
資訊管理類	消費者行為及網路行銷 (Consumer Behavior and Internet Marketing)	選 elective	3	✓		
	全球電子商務 (Global E-Commerce)	選 elective	3		✓	
	供應鏈管理 (Supply Chain Management)	選 elective	3			✓
	知識管理 (Knowledge Management)	選 elective	3		✓	

課程名稱 Course Name		必/選修 Type	學分數 Credits	一上 S1 Year 1	一下 S2 Year 1	二上 S1 Year 2	二下 S2 Year 2
財務金融類	投資與風險管理 ( Investment and Risk Management )	選 elective	3			✓	
	國際金融 ( International Finance )	選 elective	3			✓	
	公司治理 ( Corporate Governance )	選 elective	3		✓		
	財務報告分析 ( Financial Statement Analysis )	選 elective	3				✓

#### 4. Provisional Timetable

### IMBA Course Schedule (Fall 2012)

Time	S	Monday	Tuesday	Wednesday	Thursday	Friday
8 : 05 } 8 : 55	1					
9 : 05 } 9 : 55	2	Quantitative Methods in Management  <i>Shao-Hsun Keng / I-Hui Cheng</i>	International Business Management  <i>Yung-Kai Yang</i>	Global E-Commerce  <i>Yu-Hui Tao</i>	Operations Management  <i>Pao-Tiao Chuang</i>	Global Commerce & Capital Markets  <i>Min-Jang Weng</i>
10 : 10 } 11 : 00	3					
11 : 10 } 12 : 00	4					
12 : 10 } 13 : 00		X	X	X	X	X
13 : 10 } 14 : 00	5			Seminar(I)  <i>I-Hui Cheng</i>		Seminar(III)  <i>Chih-Min She</i>
14 : 10 } 15 : 00	6	International Managerial Economics  <i>Po-Chih Lee</i>			Topics in Innovation and Creativity Management	
15 : 15 } 16 : 05	7					
16 : 20 } 17 : 10	8				<i>Chia-Chi Ou</i>	
17:20 } 18:10	9					
18:20 } 19:10	10					
19:20 } 20:10	11					
20:20 } 21:10	12					

## 5. Expected Schedule

### IMBA Course Schedule (Academic Year: 2012)

Term/Year	Course Name	C/E	Credit	Day	Time
2012/Fall	Seminar I	Core	1	Wednesday	13:10~16:05
2012/Fall	International Business Management	Core	3	Tuesday	9:05~12:00
2012/Fall	Quantitative Methods in Management	Core	3	Monday	9:05~12:00
2012/Fall	Operations Management	Core	3	Thursday	9:05~12:00
2012/Fall	Seminar III	Core	1	Friday	13:10~16:05
2012/Fall	International Managerial Economics	Elective	3	Monday	14:10~17:10
2012/Fall	Global E-Commerce	Elective	3	Wednesday	9:05~12:00
2012/Fall	Topics in Innovation and Creativity Management	Elective	3	Thursday	14:10~17:10
2012/Fall	Global Commerce & Capital Markets	Elective	3	Friday	9:05~12:00

## IMBA Course Schedule (Academic Year: 2012)

Term/Year	Course Name	C/E	Credit	Day	Time
2013/Spring	Seminar II	Core	1	Wednesday	13:10~16:05
2013/Spring	International Marketing Management	Core	3	Tuesday	9:05~12:00
2013/Spring	Enterprise Information and Knowledge Systems Management	Core	3	Wednesday	9:05~12:00
2013/Spring	International Financial Management	Core	3	Thursday	9:05~12:00
2013/Spring	Seminar IV	Core	1	Friday	13:10~16:05
2013/Spring	Analysis of International Competitiveness	Elective	3	Monday	14:10~17:10
2013/Spring	Business Behavior & Pricing Strategies	Elective	3	Tuesday	14:10~17:10
2013/Spring	Supply Chain Management	Elective	3	Tuesday	18:20~21:00
2013/Spring	Financial Management	Elective	3	Friday	9:05~12:00



## 6. Campus Map

